



TICINO A TE

nostrano e genuino

Discover Ticino a te:
the network of Ticino's agri-food producers.

Here you can find an overview of products from our area, as well as discover which of them have Ticino regio.garantie certification.

A great way to get to know the variety and quality of our production and find out where you can purchase genuine, local products, buying from the short supply chain for greater freshness.

www.ticinoate.ch

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Discover
producers
and retailers
near you!



The Ticino regio.garantie mark of origin identifies controlled and certified products, providing consumers with a guarantee regarding the genuineness and origin of the product. At the same time, it rightly acknowledges the role played by producers who, in addition to working hard to offer excellent agri-food products, also contribute to safeguarding our region's flavours and traditions.

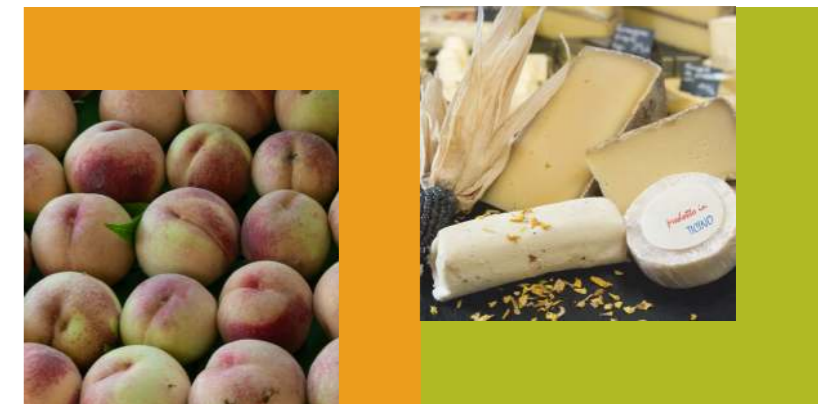
Ticino regio.garantie-branded products are readily available today in restaurants that have signed up to the Ticino a Tavola initiative, in Ticino's supermarkets, in village shops, directly from the producer, or in the online shops available on ticinoate.ch, as well as in our local shops scattered across Ticino and easily recognisable thanks to their shared and distinctive visual identity.

By opting for seasonal and regional products, you can be sure of always making the right choice!

www.marchioticino.ch



Why choose local products ?



We can learn to choose sustainably

New warnings about climate change, together with increased public awareness of the importance of moving towards a lifestyle that makes more sustainable use of natural resources, have been the catalyst for the development of a labelling system that can simply and effectively show how environmentally friendly your shopping is: the Eco-Score.

The Eco-Score is an indicator developed by Beelong to rate the environmental impact of food, using an A to E scale. Created at the Ecole Hôtelière de Lausanne (EHL) campus in 2008, this indicator aims to answer a simple question: how to choose food products that have less impact on the environment?

How can we help consumers make a choice based on criteria other than mere price?

Thanks to its graphic design, the label is easy to read and the Eco-Score features are immediately recognisable.

Make sure you look out for it!

Source Beelong; text editing CCAT



These are the Eco-Score criteria

1. SEASONALITY

Buying seasonal products has an impact on consumption and the resources needed for production. For example, buying fruit and vegetables in season helps reduce water and energy consumption.

2. PROVENANCE

The closer products are cultivated, farmed or fished, the lower the environmental impact. Shorter transport distances can reduce greenhouse gas emissions.

3. PRODUCTION METHOD

Animal welfare, protection of endangered species, biodiversity and seasonality are all aspects to consider when buying a product. The way food is produced has an impact on the environment and the use of natural resources.

4. PRODUCT PROCESSING

The use of fresh produce in cooking helps to enhance its taste and improve its quality. The use of preservatives and packaging is reduced, and transparency is promoted by means of better product traceability.

5. CLIMATE AND RESOURCES

Every product has a different impact on the climate. Its cultivation or processing can result in water pollution, land use and/or minor or major CO2 emissions. Animal protein products (dairy products, eggs and especially meat) have a much greater impact on the environment. Ideally, we should therefore cut down on our meat consumption.

Ticino's products compared with foreign products: a few examples

| | | | | |
|-------------------|--|--|----------------------------|------------------------------|
| Milk | | Latte intero LATI SA St. Antonino | TI A B C D E | ITALY A B C- D E |
| Bread | | Pan Nostran Panificio JOWA St. Antonino | TI A B C D E | OVERSEAS A B C D E |
| Honey | | Mél BIO da castégn e da tei Giuseppe Camponovo Mendrisio | BIO TI A B C D E | OVERSEAS A B C D E |
| Cheese | | Formaggio Gottardo Alpe Ticino | TI A B C D E | FRANCE A B C D E |
| Cold cuts | | Salametti nostrani al Merlot I salumi del Pin Mendrisio | TI A B C D E | ITALY A B C- D E |
| Eggs | | Öv nostran Al Formicaio Ponte Capriasca | TI A- B C D E | NETHERLANDS A B C D E |
| Fruit | | Mele Golden Ticino TIOR SA Cadenazzo | TI A B C D E | OVERSEAS A B C D+ E |
| Vegetables | | BIO Pomodoro a grappolo Ticino Locarnini Floriano Sementina | BIO TI A B C D E | NETHERLANDS A B C D E |
| Wine | | Mezzana Ticino DOC Merlot 2017 Az. Ag. Cantonale Mezzana | TI A B+ C D E | OVERSEAS A B C D+ E |